

# Sales sheet

DuoLife Boost Formula

**FIZZY EASY Ca + D3 Complex**

DUOLIFE BOOST FORMULA  
**fizzy-easy**



Feature/ Ingredient	Advantage/Properties	Benefit/Effect
<b>Calcium</b>	FIZZY EASY Ca + D3 contains <b>calcium</b> – a mineral ingredient of key importance for the body that <b>constitutes a building material</b> for the entire skeletal system, bones, teeth, blood vessels, hair and nails.	Calcium found in DuoLife Boost Formula FIZZY EASY Ca + D3 Complex helps maintain optimal <b>health of the locomotor system, bones, teeth and muscles</b> . Additionally, it also supports <b>the functioning of the immune and nervous systems and contributes to the maintenance of proper blood coagulation processes</b> .
<b>Vegan vitamin D3</b>	FIZZY EASY Ca + D3 contains vitamin D3, which is responsible for <b>regulating calcium and phosphate homeostasis in the body</b> . It also plays an important role in the functioning of the immune, muscular, cardiovascular and nervous systems.	<b>Vitamin D3 (vegan)</b> found in DuoLife Boost Formula FIZZY EASY Ca + D3 <b>helps maintain healthy teeth and bones</b> . It is necessary during growth and puberty as it participates in proper development of teeth and bones. Vitamin D3 <b>supports the immune and muscular systems</b> in their normal functioning. Moreover, vitamin D3 found in FIZZY EASY effervescent tablets contributes to <b>better absorption of calcium in the tablets</b> .
<b>Ingredient with clinical trials BioPerine®* – absorption booster</b>	Product formulas in the DuoLife Boost Formula FIZZY EASY line are enriched with <b>BioPerine®* – absorption booster</b> , a proprietary, patented formula of natural origin with scientifically proven properties enhancing the bioavailability of nutrients contained in food and food supplements.	Thanks to BioPerine®*, the consumed portions of vitamins, minerals and many other active ingredients contained in DuoLife Boost Formula FIZZY EASY products are <b>better absorbed</b> , which translates into full health benefits of their supplementation.

<p><b>Synergistic action of the ingredients</b></p>	<p>The aim of <b>synergistically composed formula of FIZZY EASY Ca + D3 Complex</b> is to boost <b>the positive effect of the product</b>, focusing mainly on supporting the skeletal, immune and nervous systems.</p>	<p>The recipe of DuoLife Boost Formula FIZZY EASY Ca + D3 Complex is composed of ingredients, the combination of which supports:</p> <ul style="list-style-type: none"> <li>▶ motor system function, including muscles and bones;</li> <li>▶ immune system function;</li> <li>▶ nervous system function;</li> <li>▶ normal function of heart and cardiovascular system;</li> <li>▶ normal blood coagulation processes;</li> <li>▶ normal hormone secretion;</li> <li>▶ good condition of nails, hair and teeth.</li> </ul>
<p><b>Effervescent tablet</b></p>	<p>The DuoLife Boost Formula FIZZY EASY line are food supplements in the form of effervescent tablets, the consumption of which <b>requires simply dissolving them in a glass of cool water</b> (approx. 200 ml) to enjoy the beneficial effects of the active ingredients and the refreshing fruit flavour.</p>	<p>FIZZY EASY products come in a <b>handy package in a form of small tablets</b>, so you can take them anywhere, no matter the circumstances (convenience of use).</p>
<p><b>Complex composition</b></p>	<p>All 4 food supplements from the DuoLife Boost Formula FIZZY EASY line contain vitamins and minerals that are <b>crucial for proper functioning of the human body</b>.</p>	<p>Complex composition of DuoLife Boost Formula FIZZY EASY effervescent tablets is based <b>on the most effective ingredients</b>, being a simultaneous support for numerous important processes and functions of the body.</p>
<p><b>Complementary application</b></p>	<p>DuoLife Boost Formula FIZZY EASY <b>can be combined with other products from the FIZZY EASY line and with other DuoLife food supplements</b>.</p>	<p>Thanks to using all 4 DuoLife Boost Formula FIZZY EASY products, you can benefit from <b>all supplementation advantages</b>.</p>
<p><b>Refreshing fruity taste</b></p>	<p>DUOLIFE Boost Formula FIZZY EASY Ca + D3 COMPLEX are effervescent tablets with a unique, <b>lemon-pineapple flavour</b>.</p>	<p>You can use DuoLife Boost Formula FIZZY EASY effervescent tablets to prepare a <b>delicious, refreshing, fruity drink</b>.</p>
<p><b>Vegan product</b></p>	<p>The formula of FIZZY EASY effervescent tablets <b>doesn't contain animal-derived ingredients</b>. Vitamin D3 contained in FIZZY EASY CA + D3 is also <b>vegan</b>.</p>	<p>DuoLife Boost Formula FIZZY EASY products are <b>suitable for vegans and vegetarians</b>.</p>

<p>The product contains only natural colourants</p>	<p>DuoLife Boost Formula FIZZY EASY products are coloured with natural fruit and vegetable juices only.</p>	<p>DuoLife Boost Formula FIZZY EASY products contain <b>only natural colours in their formulation.</b></p>
<p>Lactose-free product</p>	<p>DuoLife Boost Formula FIZZY EASY products are lactose-free.</p>	<p>DuoLife Boost Formula FIZZY EASY products <b>can be consumed by people with lactose intolerance.</b></p>
<p>Gluten-free product</p>	<p>DuoLife Boost Formula FIZZY EASY products are gluten-free.</p>	<p>DuoLife Boost Formula FIZZY EASY products <b>can be consumed by people with gluten intolerance.</b></p>
<p>A tool for effective developing and building your business</p>	<p>DuoLife Boost Formula FIZZY EASY products <b>constitute an alternative for refusal</b> during business meetings and presentations (<b>foot-in-the-door technique</b>).</p>	<p>DuoLife Boost Formula FIZZY EASY products provide a new form of working with the product, being a <b>“tool that opens another door”</b>.</p>
<p>A supporting tool for shopping cart sales</p>	<p>FIZZY EASY is a <b>new product to be chosen from the DuoLife portfolio and not a product put in place of another one.</b></p>	<p>Thanks to price positioning, FIZZY EASY enables you to shop at DuoLife without giving up the products you used to choose. The purchase of FIZZY EASY gives 15 points but... you can forget about them. The points are less important in this case. The crucial fact is that <b>FIZZY EASY is a perfect tool for effective developing and building your business.</b></p>
<p>Product at an attractive price</p>	<p>The <b>attractive prices</b> of FIZZY EASY products make them available for a large group of potential consumers.</p>	<p>The affordable prices of FIZZY EASY products <b>make them available for a large group of potential consumers,</b> which in turn gives you even more opportunity for business growth.</p>
<p>Impulse products</p>	<p>DuoLife Boost Formula FIZZY EASY effervescent tablets <b>are impulse products,</b> the purchase of which is usually not planned in advance – they are purchased spontaneously, with little consideration.</p>	<p>FIZZY EASY products are impulse goods, which <b>makes it easier to sell them to clients.</b></p>

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**"Ready on the go" product**

FIZZY EASY effervescent tablets follow the **"on the go" trend** related to the change in consumers' eating habits (lack of time, fast-paced lifestyle) answered by handy, functional products which can be consumed "on the run".

FIZZY EASY comes in a small, handy package containing 20 effervescent tablets that you can **take anywhere: to work, to a business meeting, to the gym, on a trip** – wherever **your body may need additional support**.

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\* BioPerine® is a Sabinosa ingredient protected by the intellectual property (IP) law.