

Sales sheet

DuoLife Boost Formula

FIZZY EASY Electrolyte Complex

DUOLIFE BOOST FORMULA
fizzy-easy



Feature/ Ingredient	Advantage/Properties	Benefit/Effect
Sodium	One of the most important elements necessary for the body to function properly. It belongs to the group of the so-called membrane electrolytes, i.e. substances that, in aqueous solution, in ionic form, regulate the water and electrolyte balance of all body cells.	The sodium contained in DuoLife Boost Formula FIZZY EASY Electrolyte Complex helps maintain the body's optimal water and electrolyte balance, thus preventing dehydration, swelling and other negative factors associated with disrupted water and electrolyte balance in the body.
Potassium	Potassium is an element that is essential for life and the proper functioning of the human body. One of the key functions of potassium is to support muscle function, including the heart muscle. Potassium is also an important component of water and electrolyte balance, is involved in regulating the osmotic pressure of cells and is responsible for the normal conduction of nerve impulses. It is also involved in the synthesis of proteins that make up muscle.	The potassium contained in DuoLife Boost Formula FIZZY EASY Electrolyte Complex supports the proper functioning of the nervous system, proper muscle function (including the heart), improves mental processes and concentration, and helps maintain normal blood pressure.
Glucose	Glucose is a simple sugar that is the primary energy substrate for the body's cells.	Consuming glucose with electrolytes in the right proportions is even more effective in promoting optimal hydration. Glucose is a source of energy for cells, in particular, supporting the proper functioning of muscles and the brain.

Vitamin C (L-ascorbic acid)

Vitamin C, or ascorbic acid, is an **essential substance for the proper functioning of the human body**: it is a strong antioxidant which plays an important role in the body, and its deficiency can lead to severe consequences. Contrary to most animals and plants, humans can't synthesise vitamin C. For this reason, it is crucial to provide proper dose of vitamin C with food or food supplements.

The vitamin C contained in DuoLife Boost Formula FIZZY EASY Electrolyte Complex supports:

- ▶ **protection of the body against oxygen free radicals, preventing cell destruction caused by oxidative stress;**
- ▶ **recovery after exercise and, by lowering cortisol levels, promotes fat burning during exercise;**
- ▶ **collagen synthesis and, therefore, reduces the risk of injury; improves joint flexibility;**
- ▶ **proper bone function;**
- ▶ **nervous system function.**

Synergistic action of the ingredients

The synergistically composed formula of DuoLife Boost Formula FIZZY EASY Electrolyte Complex is designed to **intensify the supportive effects of the product's ingredients**, which primarily consist of **maintaining the body's water and electrolyte balance and osmotic pressure, as well as supporting the muscle regeneration and work and transmission of nerve impulses.**

The recipe of DuoLife Boost Formula FIZZY EASY Electrolyte Complex is composed of ingredients, the combination of which supports:

- ▶ **adequate hydration of the body;**
- ▶ **normal energy metabolism;**
- ▶ **the body's increased need for electrolytes that occurs during excessive sweating, chronic vomiting, diarrhoea, or intense physical effort;**
- ▶ **the body's function in the event of excessive alcohol consumption;**
- ▶ **removal of toxins and harmful metabolic products from the body;**
- ▶ **function of the heart and the kidneys, normal brain function; adequate muscle contractility.**

Ingredient with clinical trials BioPerine®* – absorption booster

Recipes of the products in the DuoLife Boost Formula FIZZY EASY line are enriched with **BioPerine®* – absorption booster**, a proprietary, patented formula of natural origin **with scientifically proven properties** enhancing the bioavailability of nutrients contained in food and food supplements.

Thanks to BioPerine®*, the consumed portions of vitamins, minerals and many other active ingredients contained in DuoLife Boost Formula FIZZY EASY products are **better absorbed**, which translates into full health benefits of their supplementation.

Effervescent tablet	The DuoLife Boost Formula FIZZY EASY line are dietary supplements in the form of effervescent tablets – simply dissolve a tablet in a glass of cool water (approx. 200 ml) to enjoy the beneficial effects of the active ingredients and the refreshing fruit flavour.	FIZZY EASY products come in a handy package with small tablets , so you can take them anywhere, no matter the circumstances (convenience of use).
Complex composition	All four food supplements in the DuoLife Boost Formula FIZZY EASY line contain vitamins and minerals that are crucial for proper functioning of the human body .	Complex composition of DuoLife Boost Formula FIZZY EASY effervescent tablets is based on the most effective ingredients , simultaneously supporting numerous important processes and functions of the body.
Complementary application	DuoLife Boost Formula FIZZY EASY effervescent tablets can be combined with other products from the FIZZY EASY line and with other DuoLife food supplements .	While using all 4 DuoLife Boost Formula FIZZY EASY products, you can enjoy the full benefits of supplementation .
Refreshing fruity taste	DuoLife Boost Formula FIZZY EASY Electrolyte Complex are effervescent tablets with an exceptional orange and peach flavour .	You can use DuoLife Boost Formula FIZZY EASY effervescent tablets to prepare a delicious, refreshing, fruity drink .
Vegan product	The recipe of FIZZY EASY Electrolyte Complex effervescent tablets doesn't contain animal-derived ingredients .	DuoLife Boost Formula FIZZY EASY products are suitable for vegans and vegetarians .
The product contains only natural colourants	DuoLife Boost Formula FIZZY EASY products are coloured with natural fruit and vegetable juices only .	DuoLife Boost Formula FIZZY EASY products contain only natural colours in their formulation.
Lactose-free product	DuoLife Boost Formula FIZZY EASY products are lactose-free .	DuoLife Boost Formula FIZZY EASY products can be consumed by people with lactose intolerance .
Gluten-free product	DuoLife Boost Formula FIZZY EASY products are gluten-free .	DuoLife Boost Formula FIZZY EASY products can be consumed by people with gluten intolerance .

<p>A tool for effective growth and development of your business</p>	<p>DuoLife Boost Formula FIZZY EASY products constitute an alternative for refusal during business meetings and presentations (foot-in-the-door technique).</p>	<p>DuoLife Boost Formula FIZZY EASY products provide a new form of working with the product, being a „tool that opens another door“.</p>
<p>A tool increasing the value of the shopping cart</p>	<p>FIZZY EASY is a new product to be chosen from the DuoLife portfolio and not a product put in place of another one.</p>	<p>Thanks to price positioning, FIZZY EASY enables you to shop at DuoLife without giving up the products you used to choose. The purchase of FIZZY EASY gives 15 points but... you can forget about them. The points are less important in this case. The crucial fact is that FIZZY EASY is a perfect tool for effective developing and building your business.</p>
<p>Product at an attractive price</p>	<p>The attractive prices of FIZZY EASY products make them available for a large group of potential consumers.</p>	<p>The affordable prices of FIZZY EASY products make them available for a large group of potential consumers, which in turn gives you even more opportunity for business growth.</p>
<p>Impulse products</p>	<p>DuoLife Boost Formula FIZZY EASY effervescent tablets are impulse products, the purchase of which is usually not planned in advance – they are purchased spontaneously, with little consideration.</p>	<p>FIZZY EASY products are impulse goods, which makes it easier to sell them to clients.</p>
<p>“Ready on the go” product</p>	<p>FIZZY EASY effervescent tablets follow the „on the go“ trend related to the change in consumers' eating habits (lack of time, fast-paced lifestyle) answered by handy, functional products which can be consumed „on the run“.</p>	<p>FIZZY EASY comes in a small, handy package containing 20 effervescent tablets that you can take anywhere: to work, to a business meeting, to the gym, on a trip – wherever your body may need additional support.</p>

* BioPerine® is a Sabinsa ingredient protected by the intellectual property (IP) law.