

Did you know that...?

# Pro Keratin Hair Complex Conditioner 200 ml



- 1** The naturalness index of the new shampoo is 1.2% higher than in the previous version, and amounts to 96.2%. **The product contains more natural ingredients which are usually more gentle for hair than synthetic ingredients.** It means that **the conditioner is more gentle for your hair.**
- 2** The rich composition of the conditioner contains as many as **6 active substances, that is avocado oil, Centella Asiatica extract, panthenol, shea butter, raspberry extract and hydrolysed keratin**, which allowed us to enter a new dimension of hair care. All these ingredients form a complete formula which **hydrates, protects and nourishes hair.** The conditioner leaves a **protective film on hair, thus protecting it from harmful effects of external factors and mechanical damage (e.g. during blow-drying).**  
  
The rich composition provides **appropriate hydration and makes hair shiny and smooth.**
- 3** The composition was enriched with:
  - **avocado oil, which nourishes, strengthens and hydrates;**
  - **Centella Asiatica (*Centella asiatica L.*) extract accelerates the regeneration processes<sup>1-2</sup>.**
- 4** The ingredients of the shampoo and the conditioner from the same line were selected **to work together, and their synergistic action helps improve the condition of hair and scalp.**
- 5** The conditioner has a fresh scent where **juicy, fruity notes of apple, strawberry, plum, raspberry and grapefruit reveal a gentle, floral heart of lily and jasmine.**
- 6** **The multi-functionality of the conditioner**, which can be used as a conditioner and as a hair mask, and therefore is more versatile and can replace many different products, which allows you to **save time and money.**

<sup>1</sup> Council of Europe. *Plants preparations used as ingredients of cosmetic products. Vol.I.* Strasbourg Cedex: Council of Europe Publishing, 1994; p: 116-117 (61\*8 PAT).

<sup>2</sup> Jayashree, G., Kurup Muraleedhara, G., Sudarshal, S., Jacob, V.B. Anti-oxidant activity of *Centella asiatica* on lymphoma-bearing mice. *Fitoterapia*, 2003; 74 (5): 431-4 (ref.6351).